



OKTOBERFEST  
2019

HOSPITALITY BRANDS

# SAHM®

## SENSORIK

The Sensorik line is carefully crafted from top quality crystal and designed to elevate the beer drinking experience. It's beautifully shaped headspace allows the composition of subtle notes and aromas to play a symphony of flavor. All of this comes together to create a gorgeous and graceful award winning glass.



Glass  
Crystal



Award  
Winning



Deco  
Ready



Specially  
Designed

- Red Dot Design Award Winner 2013
- German Design Award Winner 2015



**HGSENT15-006**  
**Sensorik Tumbler**

H: 4 1/2" T: 2 1/2" B: 1 3/4"  
15 oz. / 450 ml.  
6 pcs.



**HGSENG15-006**  
**Sensorik Goblet**

H: 8" T: 2 1/2" B: 3"  
15 oz. / 450 ml.  
6 pcs.

## HAMBURG

- Designed in conjunction with world champion Beer Sommelier Oliver Wesseloh
- Stem design allows accurate color comparison

The Hamburg was meticulously crafted in collaboration with Oliver Wesseloh out of the highest quality glass crystal. Every angle and curve is a pointed design choice to ensure each ingredient in the beer is a melody for you to enjoy. Of special note is the stem, which enables color comparison of beers due to its defined diameter.



Deco  
Ready



Specially  
Designed



Glass  
Crystal



**HGHAM15-006**

**Hamburg**

H: 6 3/4" T: 2 1/2" B: 3"

15 oz. / 450 ml.

6 pcs.

## BREWHOUSE

For customers who need a beautiful tumbler that is practical, sturdy, and designed to highlight the beer first, the Brewhouse is the perfect choice. Its stackable design saves precious shelf space, the crystallized base improves durability, and its shape exhibits elements of traditional mugs, making the Brewhouse particularly popular in the craft beer scene.

- Crystallized base improves durability
- Stackability saves shelf space and time



Deco  
Ready



Stackable



**HGBREW20-012**

**Brewhouse**

H: 7" T: 3"

B: 2 1/4"

20 oz. / 600 ml.

1 doz.



**HGBREW16-012**

**Brewhouse**

H: 6 1/2" T: 2 3/4"

B: 2 1/4"

16 oz. / 480 ml.

1 doz.





## ISAR

Munich hosts the biggest beer festival in the world, Oktoberfest, and has chosen the ISAR as their mug of choice since the 1950's. Solid, sturdy, and robust, this mug is ideal to keep your customers happy and stand up to punishing use.

- Recommended for those who want the authentic Oktoberfest mug
- Large surface area is ideal to display logo or emblem for social media exposure



Deco  
Ready



Specially  
Designed



**HGISAR1-006**

**Isar Mug**

H: 15" T: 9 1/4" B: 8 1/2"

43 oz. / 1290 ml.

6 pcs.



**HGISAR5-006**

**Isar Mug**

H: 11 1/2" T: 7" B: 6 3/4"

21 oz. / 630 ml.

6 pcs.

**SAHM**<sup>®</sup>

# RIEGSEE

- Specially designed hip designed to reduce heat transfer through palm
- Spiral pattern catches light and presents an inviting appearance



**HGRIE22-006**

**Riegsee Pilsner**

H: 9 1/4" T: 3" B: 2 3/4"

22 oz. / 660 ml.

6 pcs.



## MAXIMILLIAN TANKARD

- Maximum carry capacity with small base reduces footprint.
- Handle keeps heat transfer to a minimum



Deco Ready



Specially Designed



**HGMAX125-006**  
**Maximillian Tankard**

H: 7 1/4" T: 2 1/4" B: 2 1/2"  
12 1/2 oz. / 375 ml.  
6 pcs.



**HGMAX16-006**  
**Maximillian Tankard**

H: 8" T: 2 1/2" B: 3"  
16 oz. / 480 ml.  
6 pcs.



**HGMAX21-006**  
**Maximillian Tankard**

H: 8 1/2" T: 2 3/4" B: 3"  
21 oz. / 630 ml.  
6 pcs.

## SPORTS MUG

- Cost Effective
- Creates an authentic beer hall aesthetic
- Handle keeps heat transfer to a minimum



New



Deco Ready

**FG-MUG22-012**  
**Sports Mug**

H: 7" T: 3 1/2" B: 3"  
23 oz. / 680 ml.  
1 doz.





# REVIVAL

The Revival collection was designed with the consumer in mind to pour a great glass of beer, showcasing the makeup of the ingredients used. The “hips” of the glass are for easy holding and the uniquely designed glassware limits heat transfer from the hand to glass while the bowl is designed to assist in the accumulation and release of the attributes of the hops. A flared rim directs the beer in a way to better accentuate the attributes of your beverage and also has nucleation option to provide a refreshing and enlivening taste.

- Nucleation for highly enhanced carbonation
- Stackability saves shelf space and time
- Fully Tempered options for durability



Stackable



Deco Ready



Fully Tempered



**No: 420118-012**  
**Revival**  
 H: 6 1/2" T: 3 1/2"  
 B: 2 3/4"  
 20 oz. / 600 ml.  
 1 doz/10 lbs/0.81 cu. ft.



Stackable



Deco Ready



**No: 420867-024**  
**Revival**  
 H: 5 1/2" T: 3 1/2"  
 B: 2 3/8"  
 16 oz. / 475 ml.  
 2 doz/16 1/2 lbs/1.16 cu. ft.



Stackable



Deco Ready



Nucleation



Fully Tempered



**No: 420108FT-012**  
**Revival**  
 H: 5 1/2" T: 3 1/2"  
 B: 2 3/8"  
 16 oz. / 475 ml.  
 2 doz/16 1/2 lbs./1.16 cu. ft.



Stackable



Deco Ready



**No: 420082-024**  
**Revival**  
 H: 4" T: 2 1/2"  
 B: 1 3/4"  
 5 oz. / 150 ml.  
 2 doz/7 lbs./0.96 cu. ft.



# REVIVAL TALL

- Flared and Tempered Rim ensures long lasting durability
- Stackability saves shelf space and time



Specially  
Designed



Rim  
Tempered



Deco  
Ready



Stackable



**No. 420298-024**  
**Revival Tall Beer**

H: 8 1/4" T: 3"  
B: 2 1/2"  
20 oz. / 600 ml.  
2 doz.



**No 420428-024**  
**Revival Tall Beer.**

H: 7 3/4" T: 2 3/4"  
B: 2 1/4"  
16 oz. / 480 ml.  
2 doz.



Hospitality Brands  
185 Industrial Avenue  
Ridgefield Park, NJ 07660  
T: 800-869-5258  
F: 800-869-8528  
E: [info@hospitalitybrandsusa.com](mailto:info@hospitalitybrandsusa.com)



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